

# MODERN SALON

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## COLOR CLUES

Special report on hair color users and how they spend

## THE GOODS

Fall launches, pedicure treats and curl controllers

## 100 YEARS OF HAIR

One salon interprets a century of styles

# going GLOBAL

DAMIEN CARNEY'S WORLD VIEW OF TEXTURE TRENDS



# RAMP UP THE RED

Goldwell's new Topchic Max Reds will arrive in salons this month delivering intense and brilliant "reds in six shades ranging from warm to cool tones. The RR-Mix allows limitless creative mixing opportunities.

Max Reds shades include Sunset, Coral Glow, Red Pepper, Hot Chili, Violet Rose and Cool Tulip. Goldwell's Ray Mix Technology ensures durable, stable predictable colors and maximum shine.

Shiny, intense red shades go from warm to cool with Goldwell's new Topchic Max Reds.



The Foil Assistant dispenses individual foils for time-saving highlighting applications.

## FASTER FOILING

Fabella International has introduced the Foil Assistant, a dispenser that lifts individual hair coloring foils quickly and easily. According to the inventor, colorist Fedele Fabiano, the device can save 10 to 15 minutes on each highlighting service.

Fabiano worked with a design engineer perfecting the Foil Assistant until it worked to his specifications. The product can dispense foils as large as 9 x 8 inches and will accommodate smooth, textured or windowed foils. For more information or to order the Foil Assistant, visit [www.foilassistant.com](http://www.foilassistant.com).



Colure True Color Care is a three-step program of products to preserve and protect color-treated hair.

## Colure Line Protects

Colure True Color Care is a collection of hair care and styling products designed to extend the longevity of color-treated hair while maintaining moisture, shine and manageability.

Colure cares for hair in three steps. The hair is cleansed with either Richly Moisturize or Body Volume shampoo followed by an application conditioner. The five styling products in the Colure line protect hair from thermal styling tools, UV rays and free radicals. For more information, visit [www.colurehaircare.com](http://www.colurehaircare.com) or call 888-265-8731.

**CLICK!** For more on color, visit [ModernSalon.com](http://ModernSalon.com) and click on Color & Texture.

# TIGI Combines Color and Style

After three years in the making, TIGI has announced its entry into professional hair color with the launch of TIGI Colour. The philosophy behind the line is that color is an accessory and works in synergy with a cut to create "Colour With Style."

TIGI Colour was designed for ease of application and maximum creativity in five color categories—Creative: 36 true-to-tone permanent hair color shades; Radiant Gloss: 16 demi/semi ammonia-free shades, plus one clear shade; Ultra Lift: Seven high-lift shades for clear blondes and rich brunettes; Mix Master: Seven intense mixers that work with all Colour Collection shades and TrueLight, a zero-dust lightener that conditions hair and reduces brassy tones.

The addition of oxidation modulators results in long-lasting, rich shades with reflective shine. TIGI Colour is enriched with chamomile, amino acids and sugar crystals for maximum condition and scalp protection.

TIGI is entering the hair color category with the launch of its TIGI Colour in permanent, semi and demipermanent formulations.

