

Eco-friendly Blowouts at a Brand New Salon Coming to San Diego This Week



Photo Courtesy of Naturale Hair Blows

Naturale Hair Blows, the first all natural and organic blow dry salon, is set to open their debut store right here in **San Diego**. On Thursday, July 28 the doors to the brand new salon will open in downtown La Jolla, and they are already taking reservations.

The salon is the passion project of Marla Ariza, who wanted to help women look their best while at the same time maintaining the beauty of the earth. The signature blowouts that the salon offers use Model Arts chemical-free materials and Lumicor R4 recycled resin—leaving you feeling good about yourself and the environment. The blow dryers used by the stylists are even an eco-friendly, energy-saving edition from Paul Mitchell that feature a wood-grain print.

Naturale's commitment doesn't stop there though, because the whole vibe of the salon is natural and wholesome. The scene inside is fun and friendly, serving up organic teas and beverages inspired by the four elements of nature; water, wind, earth and fire, which is a perfect fit for the scenic, seaside village of La Jolla.



naturale
HAIR BLOWS

"We are so thrilled to be opening our first location in the La Jolla," said co-owner Marla Ariza, "My husband grew up in La Jolla and we have always wanted to bring a new and fresh concept to the community as the people of La Jolla are always so open [to] innovative ideas."

In addition to their all-natural blowouts, the salon will offer a full range of services including up-dos, makeup, **hair treatment**, and touch-ups the day after. The shop is also fully-stocked with organic hair products and styling tools from MOP, Abba, Deva, and Colure.

Blowouts from Naturale Hair Blows take a mere half hour or less, and are offered for women of all ages. Whatever length your hair, the procedure is as easy on your wallet as it is on the environment at \$30 for adults and only \$20 for children 12 and under.

Call them today for a reservation at (858) 228-8194 or visit naturalehairblows.com.

The salon is located at 7932 Ivanhoe Avenue in La Jolla, and is open seven days a week.