

# très Chic now

a luxe guide to beautiful things

Colure Hair Care | Shine Spray Plus + SmoothStraight



Months ago I was treated to an introduction to the color-friendly haircare line COLURE, with a wash + blowout using some of the best products in the line. The COLURE collection of hair color care and styling products is free of icky ingredients—that long list of parabens, sulfates, alcohol, petrolatum and sodium chloride, hydro-carbons, perfumes, dyes or irritants.

I'm smitten with the Shine Spray Plus and soon they're launching a new product range that is a temporary straightening system dubbed SmoothStraight. It will consist of a shampoo, conditioner and elixir, and is designed to keep your locks sleek and straight until the next wash with this organic and formaldehyde-free straightening system.

Add COLURE to your must-try list and tell us what you think.